



TOWN OF SYLVAN LAKE
A Town For All Seasons

www.sylvanlake.ca



"FRIENDS OF THE SHOW" MEDIA PACKAGES

PLATINUM PACKAGE

Platinum Package benefits to you business include;

- *13-fifteen second radio ads on KG Country and ZED 99 FM
- *Mention as a major sponsor during on-site radio broadcasts
- *The opportunity to supply prizeing for additional on-air mentions
- *1 business card sized ad in colour double page spread in the Red Deer Express and the Sylvan Lake News
- *Listed mentions in newspaper advertising, including the Red Deer Express and the Sylvan Lake News
- *Prominent space for signage or banner at the Community Tradeshow (Sponsor provides signage)
- *Company name/logo on all posters (Sponsor provides logo in correct electronic format)
- * Company name/logo on the Town of Sylvan Lake website (Sponsor provides logo in correct electronic format)
- *6 free admission passes to the Community Tradeshow

MINIMUM PROMOTIONAL VALUE = \$2000.00

Your investment:

- *Platinum Value Package = \$1000.00 + 6% GST

GOLD PACKAGE

Gold Package benefits to your business include;

- *6-fifteen second radio ads on KG Country and ZED 99 FM
- *Mention as a gold sponsor during on-site radio broadcasts
- *Listed mention in newspaper advertising, including the Red Deer Express and the Sylvan Lake News
- *Prominent space for signage or banner at the Community Tradeshow (Sponsor provides signage)
- *Company name/logo on all posters (Sponsor provides logo in correct electronic format)
- * Company name/logo on the Town of Sylvan Lake website (Sponsor provides logo in correct electronic format)
- *4 free admission passes to the Community Tradeshow

MINIMUM PROMOTIONAL VALUE = \$1000.00

Your investment:

- *Gold Value Package = \$500.00 + 6% GST

(Packages are subject to change)

Cheques can be made payable to the Town of Sylvan Lake.

Mail to: 4926- 50th Avenue, Sylvan Lake, T4S 1A1, C/O Autumn McKean.

For more information: (403) 887-2141 or amckean@sylvanlake.ca