



4926 - 50<sup>th</sup> Avenue, Sylvan Lake, AB T4S 1A1 Ph: 403.887.2141 Fax: 403.887.3660

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## NEWS RELEASE

For Immediate Release

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### **Town promotes eco-action with Enviro Expo**

Environmental issues will be the topic of discussion on Fri. June 5 at the Town of Sylvan Lake's inaugural Enviro Expo. The expo will be taking place at Railway Park Promenade and will feature a variety of environmental exhibits, entertainment and guest speakers.

"One of our guest speakers is Jay White," Myron Thompson, Assistant Chief Administrative Officer for the Town of Sylvan Lake said. "White is an Alberta scientist who covers topics such as water governance, education and sustainability. Residents will benefit from his expertise on subjects that directly affect our community."

Fourteen separate exhibitors will be on-site offering suggestions and lessons on how to live an environmentally aware lifestyle.

"The town wants to engage our community in simple action steps to promote environmental stewardship," Thompson explained. "We believe this event will provide an opportunity to educate and encourage eco-action."

Exhibitors include the Sylvan Lake Watershed Stewardship Society, Red Deer River Watershed, Red Deer County, Alberta Recycling, Alberta Environment, Department of Fisheries and Oceans, Transport Canada, Living By Water, Alberta Stewardship Network, Cows and Fish, Kerry Wood Nature Center, Nature Conservancy of Canada and the Medicine River Wildlife Center.

"The Town of Sylvan Lake will also have a presence among these exhibitors with staff on hand to answer questions related to our community," Thompson said. "Public works staff will be available to talk about issues such as our recycling program and low-flush toilet rebates while Recreation and Parks staff will handle questions about parks, trails, etc."

Anyone who visits the Town of Sylvan Lake booths will have an opportunity to enter to win bikes provided by Castaway Source for Sports and Terry's Lease Maintenance Ltd.

"We've had incredible support from local businesses," Thompson said. "Joeys Restaurants are providing fish for the fish fry that evening. They've been a huge contributor to the event."

A fish and chips meal will be available at \$5 per plate beginning at 6 pm and entertainment by local artists Ryan Langlois and the Boom Chucka Trio will follow shortly after.

"We're hoping for an excellent turnout at this event," Thompson said. "As the largest municipality bordering the lake, the Town needs to take a leadership role in protecting it."

To find out more about the green initiatives Sylvan Lake participates in, visit [www.sylvanlake.ca](http://www.sylvanlake.ca), enter *live here* and click on Green Initiatives.

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