
Contact: Helen Dietz
Chief Administrative Officer
Phone: (403)887-2141
Fax: (403) 887-3660

4926-50 Avenue
Sylvan Lake, AB
T2S 1A1
www.sylvanlake.ca

TOWN OF SYLVAN LAKE
A Town For All Seasons

Press Release

2ND ANNUAL SYLVAN LAKE COMMUNITY TRADESHOW- SEPTEMBER 29TH & 30TH TO BE HELD IN MEDICAN MULTI-PLEX

FOR IMMEDIATE RELEASE

Sylvan Lake, September 25, 2007:

The Town of Sylvan Lake and the Sylvan Lake Chamber of Commerce have partnered to host the 2nd annual Sylvan Lake Community Tradeshow. The theme "Come Grow with our Show" encourages local businesses to get involved and let people know what Sylvan Lake has to offer.

"Last year people remarked that they didn't know we had so many different businesses in Sylvan Lake" says Tiffany Cameron, Economic Development Officer for the Town of Sylvan Lake. " We wanted to create an opportunity for local businesses to connect to the growing population in our community. So many people are new to Sylvan Lake and this is a great opportunity to find out what businesses and services are available locally." Along with local businesses there will be a vendors from other parts of the province showcasing unique and interesting products.

In conjunction with the Tradeshow, the Town of Sylvan Lake will be hosting a ribbon cutting celebration for the Medican Multi-plex. Formerly known as the Sylvan Lake Multi-Purpose Facility, it was renamed as Medican expressed its ongoing support for the community by committing \$250,000 to the building. To mark this generous support the Town will be having a barbeque, cake and sports demonstrations. Grand Opening activities will be held from 11:00-2:00 on Saturday, September 29th.

For more information about the Sylvan Lake Community Tradeshow- September 29 & 30 please contact Autumn McKean, Community Tradeshow Coordinator at (403)887-2141