

## Proposed Pay Parking Program

- Pay parking in parking lots, and on-street parking is proposed in the identified areas:
  - Centennial Park lots,
  - Lakeshore Drive (40 Street to 50 Street),
  - 49 Street Couplet,
  - 46 Street (Lakeshore Dr. to 50 Avenue) and
  - Centennial Street & 50 A St
- Pay parking is in effect from May 15 to September 15, annually (commencing in May 2017).
- Pay Parking Rates:
  - \$1.50 / hour
  - \$7.00 / day
- Hours of pay parking:
  - 10:00 am – 9:00 pm, seven days a week
- Pay stations will take license plate numbers, which is why license plate registration is required for residents. Parking passes are not necessary.
- Net revenues from the Pay Parking Program will assist with downtown/lakefront maintenance and upkeep.
- Parking in the lots along the railway tracks (50 Avenue and 49 Avenue), will remain free to both residents and visitors.
- A Wayfinding Signage Program is a significant component to a successful Pay Parking Program.  
\*Budgeted in the Town's Three-Year Budget Plan

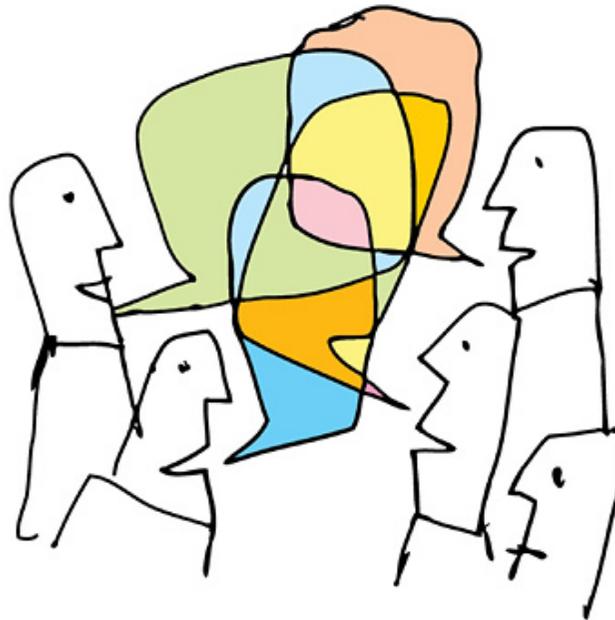
### Outstanding Subjects to Address:

- Business/Employee parking availability
- Wayfinding signage to identify parking, including free parking, for visitors.
- Enforcement.

**The Town of Sylvan Lake understands there are number of concerns, and questions that yet need answers, which is why we are reaching out to the public. What do you think?**

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Residents, visitors, and business owners/operators are encouraged to provide feedback, and are able to do so through our online feedback form, found at [www.sylvanlake.ca/public-notices](http://www.sylvanlake.ca/public-notices)



## Contact Us!

Online via our Concerns and Feedback Form, available under the “Contact Us” tab at [www.sylvanlake.ca](http://www.sylvanlake.ca)

In person at **5012 48 Avenue**, Sylvan Lake

By phone at **403 887 2141**

The Town of  
*Sylvan Lake*

## Proposed Pay Parking Program

### Highlights

The Town only requires visitors from out-of-town to pay for parking.

The Town will use revenue from the parking fees to maintain the downtown & waterfront area, particularly upkeep of the park spaces.

Centennial Park lots, Lakeshore Drive (40 Street to 50 Street), 49 Street Couplet, 46 Street (Lakeshore Dr. to 50 Avenue), and Centennial Street & 50 A St., are all currently recommended as areas for paid parking. The parking lots along the railway would remain FREE.

The Paid Parking Program would only run May 15 to September 15, of each year (commencing in May 2017).

“Resident Only Zones” are planned for the areas known as the Cottage District & West Village, and all residential areas within the downtown. Homeowners in these zones will receive residential parking permits.

Pay parking is recommended for both weekdays & weekends, and would operate between the hours of 10:00 am and 9:00 pm. Hourly and Daily rates available.



# I'm A Resident

## Does a Proposed Pay Parking Program Impact Me?

- FREE parking for residents. Residents will park for FREE in the Centennial Park lots, and the downtown commercial on-street locations.
- Residents may pre-register up to two (2) vehicle license plates per household, with the Town.
- Registered vehicles are exempt from parking charges.
- On-street parking in the downtown commercial area (Example: Centennial Street), is restricted to a maximum of three (3) hours for both residents and visitors.
- Free, all-day parking is available in Centennial Park lots for residents who have registered their vehicle license plates.
- Free, all-day parking is available for both residents and visitors, in the lots adjacent to the railway tracks, along 50 Avenue and 49 Avenue.

## Residential Permit Parking Zone Program

In order to utilize on-street parking in the new residential parking zones, residents/homeowners of these areas, must outfit their vehicle with a clearly marked, parking permit.

Residential parking zones will increase on-street parking space for residents of these targeted neighbourhoods.

“Resident only” parking zones are currently identified as:

*Cottage District*

*Downtown Residential District*

*West Village District*

## How will Resident Permit Parking Zones Affect Residents in these Neighbourhoods?

- Two (2) parking permits issued per residence, at no charge. Residents of these neighbourhoods/zones may purchase a maximum of two (2) additional permits for \$50.00 each. \*A maximum of two (2) additional permits per residence.
- Parking permits are connected to the residence, and not the vehicle; residential parking permits are transferable.
- Residents must provide proof of property ownership or lease (rental agreement / utility billing / etc.), to qualify for a residential parking permit within that zone. Only residents within the identified zones, may access permits.
- Homeowners in these residential parking zones, must ensure guests, including Sylvan Lakers from other neighbourhoods, are temporarily granted access to a parking permit, if guests are to utilize on-street parking.

## Why a Pay Parking Program?

Over the last few summers, Council has received an increase of concerns regarding the upkeep and maintenance of the downtown and lakeshore.

Parking in Centennial Park, and the downtown is often at capacity throughout the summer months.

A proposed Pay Parking Program will generate revenue from visitors to put towards upkeep, maintenance, and enforcement of bylaws, as required.

Current plans and studies referenced in the proposed Pay Parking Program include:

*Transportation Master Plan*

*Business Visitation Report*

*Wayfinding Signage Project (Visitor Friendly Program)*

## Resource Implications

The Town of Sylvan Lake projects that within four years of program initiation, we will begin to generate a revenue of approximately \$139,000/year.

**The Town of Sylvan Lake understands there are number of concerns, and questions that yet need answers, which is why we are reaching out to the public. What do you think?**



## Note:

A residential parking permit does NOT guarantee a parking spot in front of your residence. Parking permits only allow for a vehicle to legally park in your specific residential zone, so long as a legal parking spot is available.

