



## Recreation, Culture & Tourism Micro Grant Evaluation Criteria

Name of Event/Project: \_\_\_\_\_

### Criteria Definitions

1. Is the event or project scheduled during the shoulder seasons of the year (Sept – May)?	<b>/15</b>
2. Demonstrates a high economic impact within the Town of Sylvan Lake.	<b>/15</b>
3. Demonstrates a direct benefit to Sylvan Lake residents. How it enhances their quality of life, and an understanding of our community needs and existing services.	<b>/15</b>
4. Demonstrates ability for the event or project to be sustainable over the long term.	<b>/20</b>
5. Demonstrates ability to enhance one of the Town of Sylvan Lake's strategic goals.	<b>/20</b>
6. Demonstrates efficient use of funds requested. Leverage of financial and in-kind support. ex. Matching funds, donations, sponsorships, gift-in-kind. Applicants demonstrate ability to complete event or project.	<b>/15</b>
<b>Rating Totals:</b>	<b>/100</b>

Additional Comments or Concerns: \_\_\_\_\_

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