



## **REPORT TO COUNCIL MEETING OF August 10<sup>th</sup>, 2015**

**FROM: Vangie Wiseman, Census Coordinator**

**DATE: July 30, 2015**

**Subject: 2015 Municipal Census**

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### **Purpose**

To provide Council with information collected during the 2015 Municipal Census and request that Council accepts the 2015 population count.

### **Background**

The 2015 Municipal Census was conducted relevant to April 14, 2015.

There were 12 enumerators covering 36 enumeration zones. The information collected by the enumerators has been verified for coverage and accuracy.

The data was compiled using an application designed by the City of Airdrie called Online Census. The application allowed residents to complete their census from their homes utilizing a personalized PIN while Enumerators collected census data through the use of IPads. Real time reporting gave up to date census numbers and eliminated the need for data entry of manual census forms once the census was complete.

### **Discussion**

A summary of the census findings show that:

- The population count is 14,310, an increase of 1,295 residents or 9.95% over the last municipal census conducted in 2013, which identified 13,015 residents.
- 168 dwellings were not included in the census as no contact could be made by enumerators or through door knockers left at the dwellings. This number represents 2.6% of the total dwellings as of April 14, 2015. This represents a decrease over 2013 when 5.3% of the homes were unaccounted.
- 36.3% of the population counted accessed the website and did their census online, an increase over 2013 which saw 23% counted online.
- Sylvan Lake continues to be a young community with 54.43% of the population being under 35 and 26.28% between 0 – 16 (2013: under 35 accounted for 54% and 0-16 accounted for 25% ) These numbers are based on the 12, 511 responses received in the age category questions.

### **Options**

Council May:

1. Accept Administration's recommendation to adopt the 2015 Municipal Census population count of 14,310.
2. Request further information.

### **Resource Impacts**

Alberta Municipal Affairs requires that a municipality conducting a census file an affidavit of population prior to September 1<sup>st</sup> in the year of the census. The population submitted in the affidavit will then be used in allocating grants calculated on a per capita basis in the following year (2016). The determination of growth in population will provide for an increase in grant funding for 2016.

The census was completed within budget parameters.

### **Alignment with Council's Strategic Direction**

The Municipal Census and the associated increase in grant dollars to the community follows Council's strategic direction to provide fiscally responsible stewardship and vision.

### **Communication Strategy**

A press release will be issued with new census information. Census data will be posted on the website and the affidavit of population will be sent to Municipal Affairs prior to the September 1<sup>st</sup>, 2015 deadline.

### **Recommendation**

Administration respectfully recommends that Council adopt the 2015 Municipal Census population count of 14,310 as the official population for Sylvan Lake.

### **Proposed Resolution**

THAT Council adopts the 2015 Municipal Census population count of 14,310 as the official population for the Town of Sylvan Lake.

### **Attachments**

1. 2015 Municipal Census Summary



**Report Prepared by:**  
**Vangie Wiseman**  
**Census Coordinator**



**Report Approved for Council by**  
**E. Betty Osmond**  
**Chief Administrative Officer**



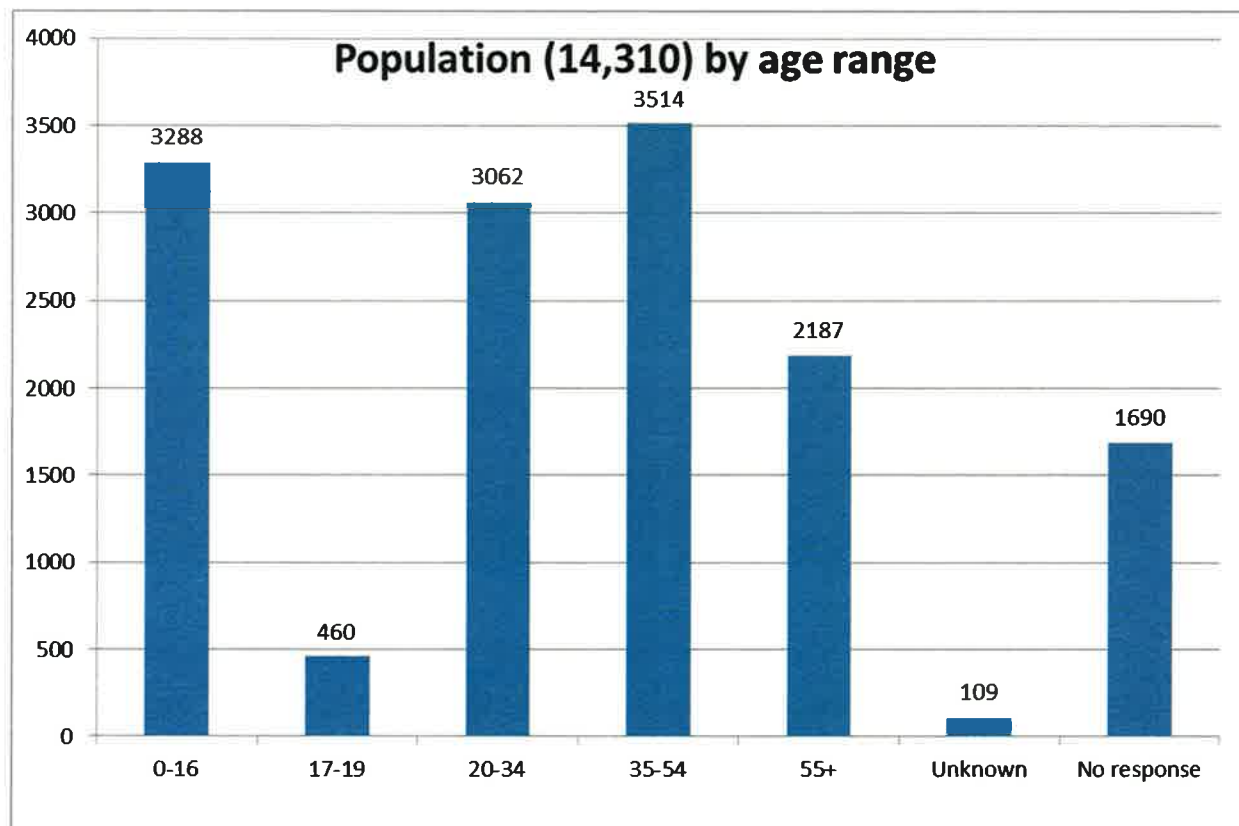
Town of *Sylvan Lake*  
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*A Town for all Seasons*  
 *Sylvan Lake*

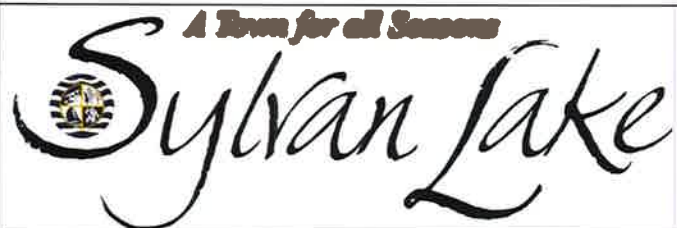




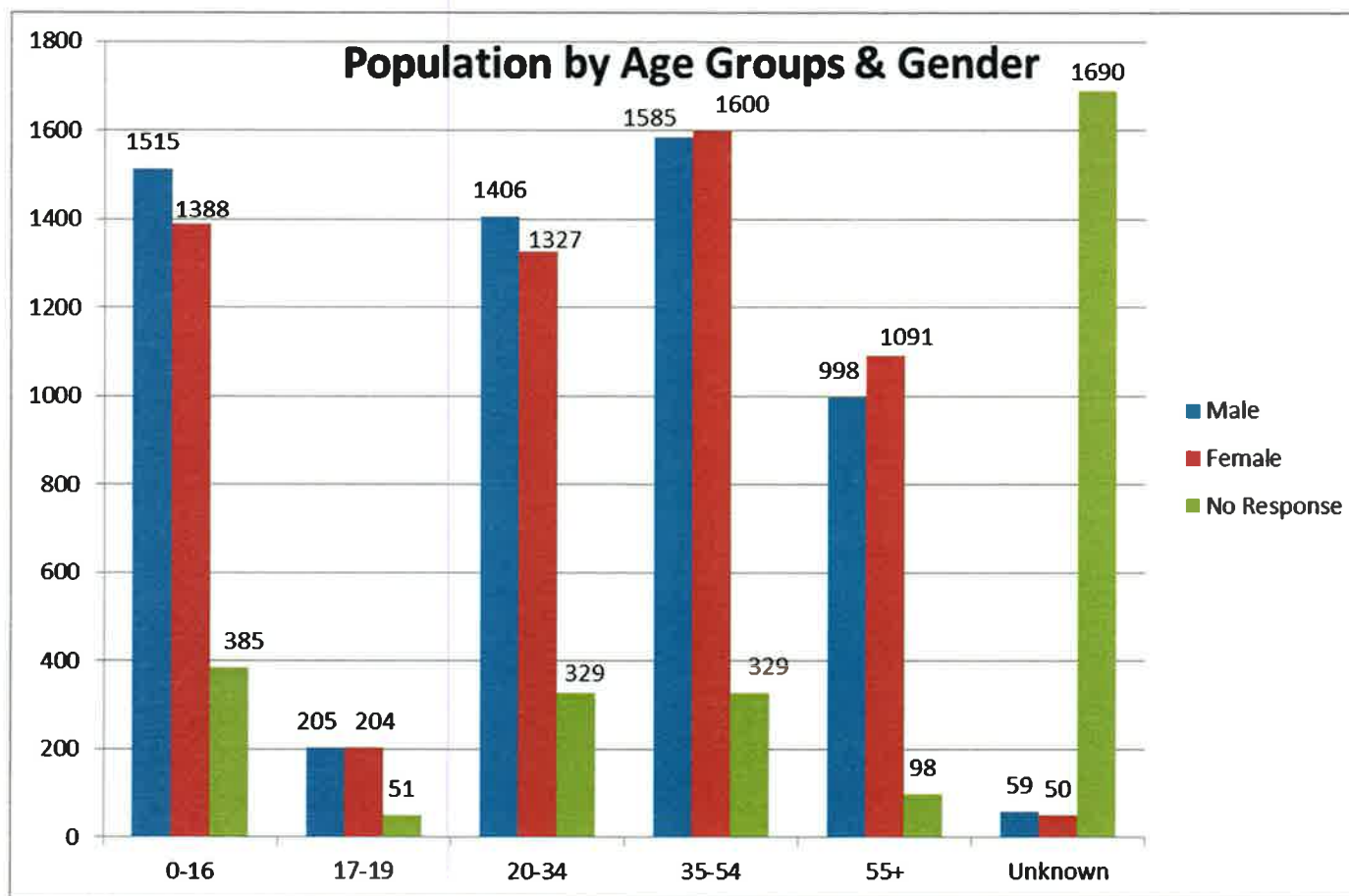
## TOWN of Sylvan Lake 2015 Municipal Census





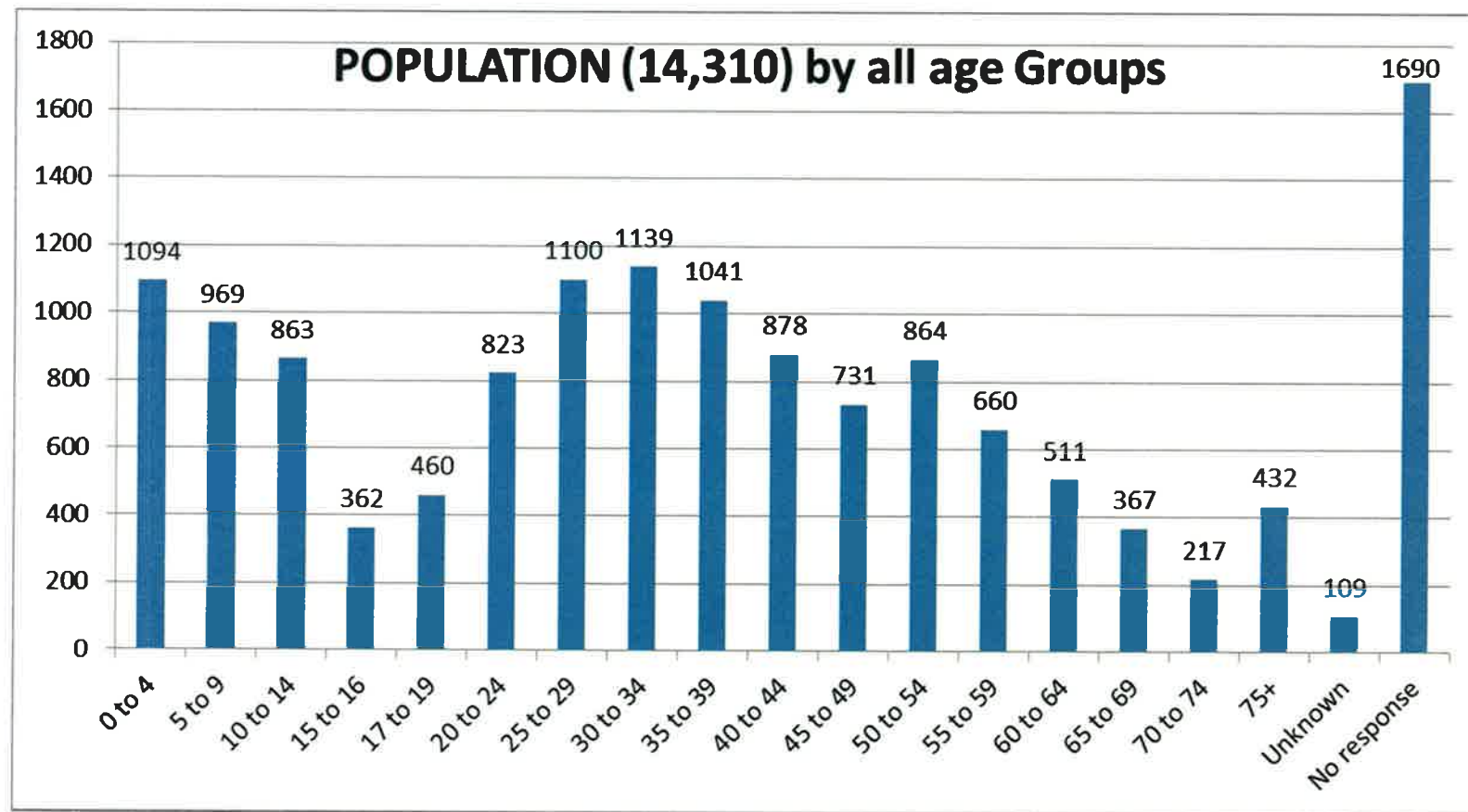


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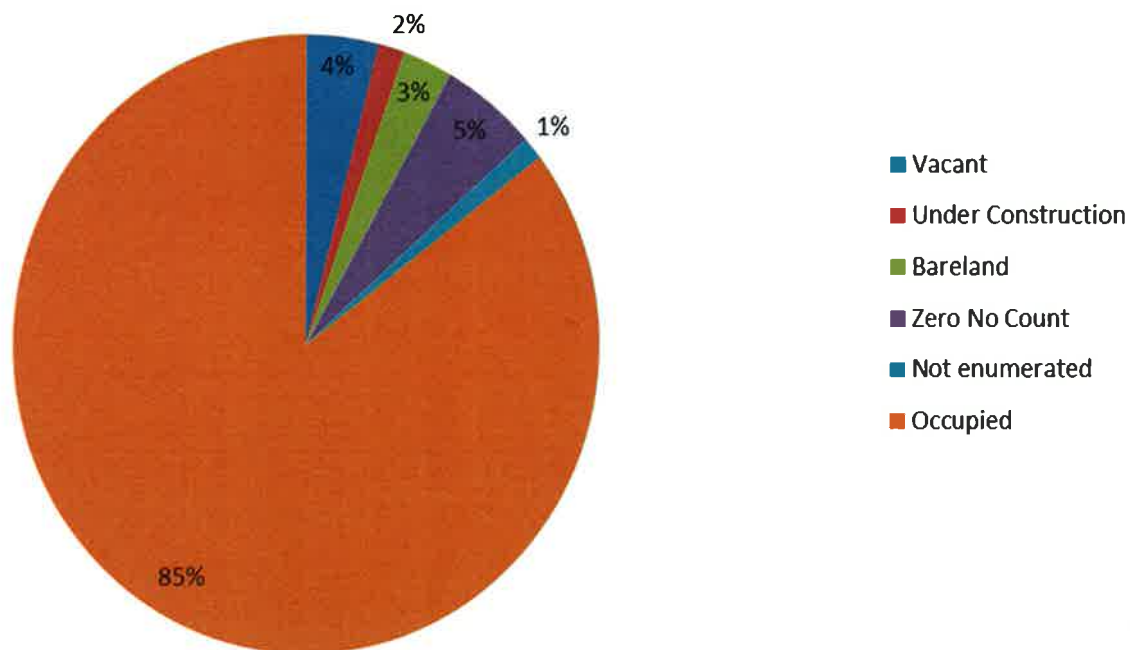


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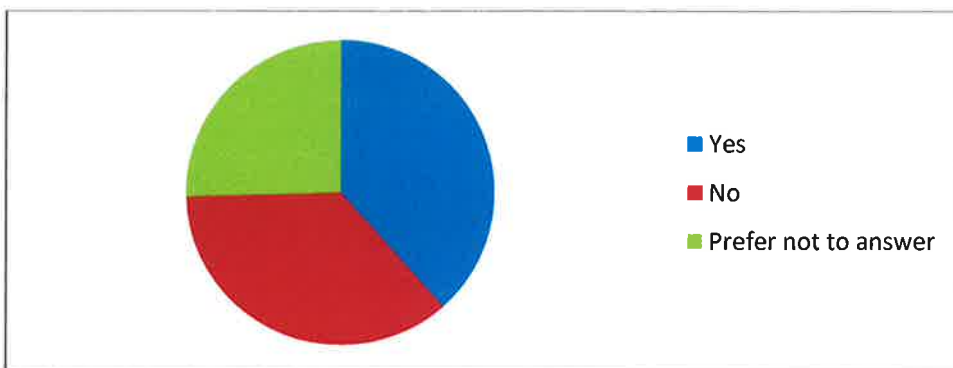


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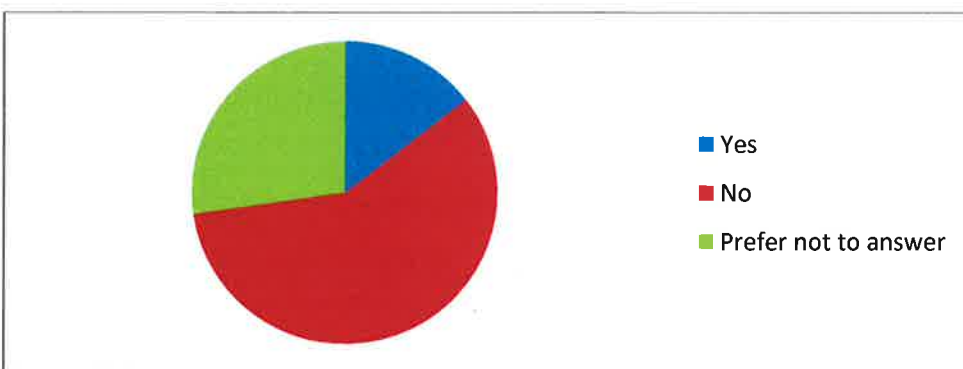
### Dwelling



Does this person commute outside of Sylvan Lake for employment?



Does this person volunteer for a local service club or organization?



Is the majority of shopping for this residence done within Sylvan Lake?

