



PROCLAMATION

Red Dress Day – May 5, 2025

WHEREAS Red Dress Day honours the memories of missing and murdered Indigenous women and girls across Canada;

AND WHEREAS Red Dress Day originated as the REDdress art installation; it has spread and become a grassroots movement across North America. The project comprised of 600 community-donated red dresses, later placed in public spaces throughout Winnipeg and across Canada;

AND WHEREAS Metis artist Jaime Black helped inspire the red dress movement, hanging red dresses from windows and trees to represent the pain and loss felt by loved ones and survivors;

AND WHEREAS the artist chose the colour red after hearing from an Indigenous friend that red is the only colour that spirits can see;

AND WHEREAS the red dresses are used to call the spirits of missing and murdered women and girls back to their loved ones, evoking a presence by marking their absence;

NOW, THEREFORE, BE IT RESOLVED that I, Megan Hanson, Mayor of Sylvan Lake, do proclaim the date of May 5, 2025, as Red Dress Day in the Town of Sylvan Lake.

DONE at the Town of Sylvan Lake, Alberta, this 10th day of March, 2025.



Deputy Mayor