



PROCLAMATION

Moose Hide Campaign Day – May 15, 2025

WHEREAS the Moose Hide Campaign began in British Columbia, as an Indigenous-led grassroots movement to engage men and boys in ending violence towards women and children;

AND WHEREAS the Moose Hide Campaign has grown into a nationwide movement of Indigenous and non-Indigenous Canadians from local communities, First Nations, governments, schools, colleges & universities, police forces and many other organizations; all whom are committed to taking action to end this violence;

AND WHEREAS the moose hide is a symbol of taking a stand against violence and undoing the effects of Residential Schools through cultural traditions of generational teachings; becoming a symbol of a responsible and meaningful pledge;

AND WHEREAS observing Moose Hide Campaign Day is a commitment to take action in honour of women and children everywhere; providing dignity and respect; and a life free from violence;

NOW, THEREFORE, BE IT RESOLVED that I, Mayor Hanson, Mayor for the Town of Sylvan Lake, do proclaim the date of May 15, 2025, as Moose Hide Campaign Day, in the Town of Sylvan Lake.

DONE at the Town of Sylvan Lake, Alberta, this 24th day of March, 2025.

Mayor