



PROCLAMATION

Menstrual Health Day (May 28, 2025)

WHEREAS The Period Purse is a registered charity that launched in Toronto in 2017. The Period Purse strives to achieve menstrual equity by providing people who menstruate access to free menstrual products and to reduce the negative stigma associated with periods through education and advocacy;

AND WHEREAS initiated by German non-profit WASH United in 2014, Menstrual Health Day (MH Day) is a global day of action with more than 830 partner organizations working together to catalyze awareness and action towards a world without period poverty and stigma;

AND WHEREAS the date of May 28th represents the average menstrual cycle (average duration of 28 days, with on average 5 days of bleeding). This day highlights the importance of menstrual equity and public education that advocates for equitable access to proper menstrual health;

AND WHEREAS Menstrual Health Day raises awareness about the challenges that women, girls and gender diverse people experience due to the menstruation;

AND WHEREAS through open dialogue to help consider taboos surrounding periods, we can work to promote equitable access to period needs and products;

NOW, THEREFORE, BE IT RESOLVED that I, Megan Hanson, Mayor of Sylvan Lake, do proclaim the date of May 28, 2025, as Menstrual Health Day in the Town of Sylvan Lake.

DONE at the Town of Sylvan Lake, Alberta, this 26th day of May, 2025.

Mayor